

FACE 2 FACE MAKEUP AWARDS 2017

BRIDAL – MODERN BRIDE
SATURDAY August 26 10.30 – 11.15 am

JUDGING GUIDELINES

Brief: This category is designed for those Makeup Artists wishing to create a “MODERN BRIDE” makeup. The winner of this category will be the person who demonstrates excellence in creativity, makeup application skill and professionalism. The award is open to makeup artists anywhere in the world at any stage in their career. Please bring your designs and inspiration on a mood board for your judges to see during competition time.

Judges please note:

- **Scores are out of 5. 5 BEING EXCELLENT - 1 BEING POOR.**

- Please clarify with Becca if there are any queries in regards to judging criteria.

- Competitors do not view final judging sheets however a judge's comments for each competitor is an opportunity for support and growth as an artist. Please include support as well as any constructive criticism that will facilitate professional growth. Artists will be back in the competition area after Main Stage announcements for feedback.

<p>1. Competitor Professionalism. This section addresses area including and not limited to:</p> <p>Hygiene including products, tools and overall makeup application. Preparation for competition. Overall conduct appropriate for a makeup artist.</p>	1 - 5
<p>2. Makeup Application</p>	
- Foundation Application (incl. concealer)	1 - 5
- Blush/ Contour	1 - 5
- Eyes (incl. lashes, liner)	1 - 5
- Lips	1 - 5
<p>- Overall Makeup Application - Quality of application, design, relevance to the brief</p>	1 - 5
<p>- Overall Look. Hair, styling, nails do not affect judgement on makeup application... however overall appearance is taken into consideration. Judging should take into consideration effort and style decisions in overall look.</p>	1 - 5